

The Digital Innovations Group exists to help businesses and non-profit organizations solve their marketing and sales challenges with innovative strategy, inspired execution and purposeful creativity.

DIG's Competitive Advantages:

Results: Our cross channel campaigns average a response rate of 8%. That's 397% better than the average direct mail campaign. Think that's luck? Think again. It's innovative strategy, inspired execution and purposeful creativity.

Knowledge: To be innovative you've got to be on top of your game. The DIG staff averaged 163 hours per person in formal education and training last year figuring out how to generate results for you.

Integration: Great business strategies fail when the sales team can't execute. DIG integrates the sales process into our solutions with sales training and coaching so that all pistons on your results engine are firing.

DIG's Values:

We Learn: to be informed, to improve ourselves and to solve problems.

We Act: with integrity, creativity and respect.

We Work: with accuracy, expediency and passion.

We Share: with each other, our clients and our community.